**LOGOTYPE**

**PRIMARY LOGO**

![Primary Logo](image1)

**ALTERNATE LOGOS**

![Alternate Logo](image2)

**LOGO WITH TYPOGRAPHY**

![Logo with Typography](image3)

**TYPOGRAPHY**

**MONUMENT EXTENDED**

*Primary Typeface*

ABCDEFghijklmnopqrstuvwxyz

1234567890

( ) & ? ! „ ” ‘ /

*Secondary Typeface*

ABCDEFghijklmnopqrstuvwxyz

1234567890

( ) & ? ! „ ” ‘ /

**COLOR THEORY**

**COLOR DETAILS**

- **RGB:** 251, 176, 64
- **HEX:** FBB040
- **PMS:** 1365 C
- **CMYK:** 0%/35%/85%/0%

- **COLOR DETAILS**

  - **RGB:** 255, 255, 255
  - **HEX:** FFFFFF
  - **PMS:** 663 C
  - **CMYK:** 0%/0%/0%/0%

- **COLOR DETAILS**

  - **RGB:** 65, 64, 66
  - **HEX:** 414042
  - **PMS:** 446 C
  - **CMYK:** 0%/0%/90%/0%